BACKGROUND

Asset recovery – the tracing, seizing, confiscating, and disposing of proceeds of corruption hidden abroad – is a key anti-corruption tool and an emerging policy priority for the international community. Asset recovery combats impunity and can advance development and security goals.

The Stolen Asset Recovery Initiative (StAR) is a partnership between the World Bank Group and the United Nations Office on Drugs and Crime (UNODC) that supports international efforts to end safe havens for corrupt funds. StAR works with developing countries and financial centers to prevent the laundering of the proceeds of corruption and to facilitate more systematic and timely return of stolen assets. StAR provides platforms for dialogue and collaboration, and also facilitates contact among different jurisdictions involved in asset recovery.

Since its establishment in 2007, StAR has assisted many countries in improving their legal frameworks, developing institutional expertise and skills necessary to trace and return stolen assets. StAR works with partners around the world to develop the most effective tools to tackle and prevent the theft of assets critical to development. StAR also engages in global policy forums and works with multilateral organizations, including the Conference of States parties to UNCAC, the G7, the G20, and the Financial Action Task Force.

The StAR Secretariat is housed within the Finance, Competitiveness & Innovation Global Practice (FCI) of the World Bank and is looking for a dynamic and experienced communications professional to strengthen StAR’s external communications and coordinate and strengthen our monitoring and evaluation (M&E) and reporting processes. This role requires close coordination with FCI’s Communications Lead.

Scope of work - specific responsibilities will include but are not limited to:

Communications:
- Revise, strengthen, and implement StAR’s communication and outreach strategy
- Draft/create, edit, promote and circulate multiplatform content related to StAR’s activities and topics related to anti-corruption and asset recovery, in coordination with FCI’s Communications Lead
- Monitor relevant current events related to our work to inform our communications and risk management
- Regularly update StAR’s twitter account (@returningassets)
• Draft copy for StAR’s new website and coordinate redesign process of the website (redesign/development will be carried out by an external digital agency);
• Draft, collect team inputs, and commission contributions from partner organizations for our newsletter, The StAR Quarterly [https://star.worldbank.org/content/star-quarterly](https://star.worldbank.org/content/star-quarterly)
• Guided by the FCI’s Communications Lead, assist with:
  o Promoting StAR events and activities through different channels
  o Co-ordinating media engagements, briefing and interview requests
  o Drafting press releases for specific events
  o Responding to queries relating to StAR, including requests for talking points, speeches, etc. for both internal and external audiences
• Guided by the Communications teams at World Bank and UNODC, initiate and sustain effective professional relationships with key internal and external constituencies (including the World Bank and UNODC country offices, international organizations, media, civil society, NGOs, academia, businesses, government agencies, parliamentarians, etc.)

Reporting and Monitoring & Evaluation:
• Support monitoring and evaluation of StAR activities as per donor requirements in coordination with UNODC’s M&E officer
• Guided by the World Bank FCI’s and UNODC’s M&E officers, contribute to a review of StAR’s M&E framework with a view to streamline reporting processes and strengthen overall framework in line with recommendations in StAR’s external review
• Coordinate and contribute to drafting key sections of StAR’s annual report and other donor reporting

Most of these tasks will be performed with inputs from other team members.

Selection Criteria & Competencies:

• An undergraduate level degree in communications, journalism, international relations, political science, or other relevant fields. A Master’s degree is desirable (not required).
• 5 years of relevant experience in communications, journalism, production, partnerships, or a relevant program management role involving communications tasks. Candidates with non-traditional backgrounds are encouraged to apply.
• Experience working in a policy/strategy or communications role for an international organization/government agency/NGO is desirable
• Strong interest in anti-corruption and asset recovery
• Demonstrated experience in developing powerful, engaging multiplatform content for different audiences. Experience in writing/editing content on international policy themes, asset recovery and anti-corruption will be an added advantage.
• Program management experience and having worked across multiple teams desirable
• Experience in developing and/or executing donor reporting processes and program monitoring and evaluation requirements will be an added advantage.
• Strong work ethic with a positive and proactive attitude
• Excellent verbal and written communication skills
• Impeccable attention to detail
• Ability to multitask and prioritize
• Technical skills: MS Office (Word, PowerPoint, Excel), Twitter, MailChimp, Google/Adobe Analytics
• Any experience in web content management systems and Adobe Photoshop/Illustrator and InDesign is desirable (but not required)

Location and Reporting

The Consultant will be based in Washington, D.C. for an 80+ days assignment in this financial year (July 2019 – June 2019), and an option for extension for the next FY, and will report to the StAR coordinator.

How to Apply

Interested candidates should send a CV, Cover Letter, plus a writing sample (e.g. article, blog, press release, policy report, communications strategy) that was written and edited by the candidate to starinitiative@worldbank.org.

Deadline

The deadline for applications is 14 February 2020.